



## BAKE FOR THE CURE® BAKING CONTEST

The 2009 Fleischmann's Yeast contest comes with two ways to win...and all in the spirit of Breast Cancer Awareness. The 1<sup>st</sup> category, the main one, features yeast breads of any type and flavor. A second category calls for the best "Batter Breads," any recipes with no need for kneading or multiple rise times. The 1<sup>st</sup> places winning recipes in both categories advance to grand prize judging for a \$1,000 national award!

Unite to increase **Breast Cancer Awareness** across the country! For every entry, Fleischmann's Yeast (ACH Food Companies) will contribute \$10 to **Susan G. Komen for the Cure**. Bring your baked entries and matching written recipe for live judging. Themes and decorations are encouraged as part of your presentation.

Date: Friday 8/7/09 Time: 12 Noon  
Place: Richards Building Demonstration Area

**Fleischmann's® Yeast**

### JUDGING CRITERIA

**Flavor (40%), Presentation (40%), Texture (20%)**

Same criteria applies to both categories. Breast cancer awareness themes and decorations are encouraged.

### PRIZES

**1<sup>st</sup> Category:** Three top prizes: \$150 for first place; \$75 for second; \$50 for third.

Bake your best blue ribbon worthy bread...any style...any flavor.

**2<sup>nd</sup> Category:** One 1<sup>st</sup> place \$100 prize for the top "Batter Bread." No-Kneading, No Kidding.

Simply mix, rise and bake. Qualify with ANY great bread recipe with NO multiple rise times (just one rise) and NO time spent kneading the dough.

\* Each winner will receive a ribbon, award certificate and apron.

### THREE GRAND PRIZES: \$1,000 Each

Three Grand Prizes (\$1,000 each) will also be awarded by contest sponsor ACH Food Companies, Inc. (ACH). Based on the same judging criteria at the fairs and selected out of all first place winning recipes, ACH Test Kitchens will select one grand prize recipe in each U.S. region of participating fairs, divided as the Northern U.S., Central U.S., and Southern U.S. The three grand prize winners will be notified by January 31, 2010. Both categories' first place winning recipes advance to grand prize judging.

## ENTRY REQUIREMENTS

- Entries must be original and baked with Fleischmann's Yeast as an ingredient (RapidRise, Active Dry or Bread Machine Yeast).
- For inspiration, visit [www.breadworld.com](http://www.breadworld.com) or [www.bakefortheure.com](http://www.bakefortheure.com).
- Deliver a clear typed recipe that matches your pre-baked entry. Be specific with recipe directions, measurements and sizes of pans, packages, cans, etc. Include your name, age and contact information. Winning recipes must be able to be successfully reproduced in the Fleischmann's Yeast test kitchens to be considered for grand prizes.
- Any age contestant is welcome to enter unless fair guidelines do not permit. Only one set of prizes will be awarded per fair.
- One person can submit one entry per category: meaning one entry for the 1<sup>st</sup> category and one entry for the 2<sup>nd</sup> category.
- Each fair selects their judges for this competition. Their decisions are final.
- All recipes entered become the property of ACH Foods (ACH). By participating, contestants agree that ACH may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation.
- Fair contest supervisors will forward all winning recipes for grand prize judging.
- Taxes on prizes are the responsibility of the winner. Contest is void where prohibited or otherwise regulated by law.
- The 2008 1<sup>st</sup> place Fleischmann's Yeast winners are not eligible to compete in 2009.
- Participating fairs in each region are pre-selected by Fleischmann's Yeast and ACH Food Companies, Inc. (ACH).

The grand prize recipes will be available after February 1, 2010, by sending a self-addressed, stamped envelope to The Blue Ribbon Group, Attn: Fleischmann's Yeast '09, 3033 Excelsior Blvd., #220, Minneapolis, MN, 55416.