

2008 CONTEST DESCRIPTION (For online and/or printed Premium Books) For email version, including camera-ready jpeg logos, send request to StateFairTeam-AC-MMI@BlueRibbonGroup.net. Do not change the design or shape of any logos, or any of the words of contest description.



BAKE FOR THE CURE™ BAKING CONTEST

The 2008 Fleischmann's Yeast contest comes with two ways to win...and all in the spirit of Breast Cancer Awareness. The 1st category, the main one, features yeast breads of any type and flavor. A second category calls for the best "Batter Breads," any recipes with no need for kneading or multiple rise times. The 1st places winning recipes in both categories advance to grand prize judging for a \$1000 national award!

Unite to increase **Breast Cancer Awareness** across the country! For every entry, Fleischmann's Yeast (ACH Food Companies) will contribute \$10 to **Susan G. Komen for the Cure**. Bring your baked entries and matching written recipe for live judging. Themes and decorations are encouraged as part of your presentation

Date: August 8, 2008

Time: Noon

Place: Blue Building

Fleischmann's® Yeast

JUDGING CRITERIA

Flavor (40%), Presentation (40%), Texture (20%)

Same criteria applies to both categories. Breast cancer awareness themes and decorations are encouraged.

PRIZES

1st Category: Three top prizes: \$150 for first place; \$75 for second; \$50 for third.

Bake your best blue ribbon worthy bread...any style...any flavor.

2nd Category: One 1st place \$100 prize for the top "Batter Bread." No-Kneading, No Kidding.

Simply mix, rise and bake. Qualify with ANY great bread recipe with NO multiple rise times (just one rise) and NO time spent kneading the dough.

* Each winner will receive a ribbon, award certificate and apron.

THREE GRAND PRIZES: \$1000 Each

Three Grand Prizes (\$1000 each) will also be awarded by contest sponsor ACH Food Companies, Inc. (ACH). Based on the same judging criteria at the fairs and selected out of all first place winning recipes, ACH Test Kitchens will select one grand prize recipe in each U.S. region of participating fairs, divided as the Northern U.S., Central U.S., and Southern U.S. The three grand prize winners will be notified by January 31, 2009. Both category's first place winning recipes advance to grand prize judging.

ENTRY REQUIREMENTS

- Entries must be original and baked with Fleischmann's Yeast as an ingredient (RapidRise, Active Dry or Bread Machine Yeast).
- For inspiration, visit www.breadworld.com or www.bakefortheure.com.
- Deliver a clear typed recipe that matches your pre-baked entry. Be specific with recipe directions, measurements and sizes of pans, packages, cans, etc. Include your name, age and contact information. Winning recipes must be able to be successfully reproduced in the Fleischmann's Yeast test kitchens to be considered for grand prizes.
- Any age contestant is welcome to enter unless fair guidelines do not permit. Only one set of prizes will be awarded per fair.
- One person can submit one entry per category: meaning one entry for the 1st category and one entry for the 2nd category.
- Each fair selects their judges for this competition. Their decisions are final.
- All recipes entered become the property of ACH Foods (ACH). By participating, contestants agree that ACH may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation.
- Fair contest supervisors will forward all winning recipes for grand prize judging.
- Taxes on prizes are the responsibility of the winner.
- The 2007 1st place Fleischmann's Yeast winners are not eligible to compete in 2008.
- Participating fairs in each region are pre-selected by Fleischmann's Yeast and ACH Food Companies, Inc. (ACH).

The grand prize recipes will be available after February 1, 2009, by sending a self-addressed, stamped envelope to Agnew Communications, Attn: Fleischmann's Yeast '08, 3033 Excelsior Blvd., #220, Minneapolis, MN, 55416.